

# Solutions Overview

Go-to-market solutions for software vendors, resellers and IT services companies

# Communication & Collaboration

Cleartext helps software vendors and reseller partners take information communications and collaboration technology to market.

We work with a small number of vendors to deliver solutions via third party suppliers such as IT Services companies, Value Added Resellers and specialist consultants.

The solutions we deliver usually have a security and compliance led offer reflecting David's background in IT security.

## Solutions by Use Case

We've helped deliver solutions covering the following areas into government, utilities, telco's, healthcare, insurance, finance and legal sectors to organisations from 3 to 30,000 employees in a global market.

- Closed Secure Workgroups
- Business Continuity Services
- Secure Communication
- IT Systems Protection
- Data Archiving
- Secure Document Sharing
- Data Classification
- Secure Data Collection
- Electronic Direct Marketing
- Event Management

# Solutions by Technology

The communication and collaboration sector of IT covers a large group of technologies. We, the vendors we represent and the partners we sell through are experts in the following technology areas.

- Project Based Email & IM Solutions
- Backup Email Service
- Secure Email & IM Hosting
- Spam & Malware Filtering
- Email & Document Archiving
- Secure Data Rooms
- Email & Document Marking
- Accredited Data Centre
- Marketing & Transactional Email
- Web Registration & Ticketing

# Why Cleartext Systems?

Cleartext Systems helps software vendors, resellers and IT service providers to grow their markets and bottom line. We do this by:

- Using our extensive industry knowledge and contacts to connect best-in-class IT solutions from leading vendors to the most appropriate, high quality resellers.
- Providing expert sales, technical and admin support that eliminates hassle and saves time and money for both parties.
- Delivering solutions for ten years currently for 10 vendors via a network of forty plus financially current resellers servicing 200 active customers.
- Recognised as an innovator by Adobe, Deloitte's and ReadWrite(.com)



# Questions?

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